

UTA's Strategic Priorities



Expand Sustainably

We help communities thrive by expanding UTA's regional system strategically and sustainably.

- Strategic investments in future transit planning are regionally prioritized and directly tied to available revenue sources.
- Service expansion must include funding for operations and ongoing maintenance, while building the regional system Utah's growing population will require.

Maintain Deliberately

We proactively care for UTA's assets to extend their useful life and ensure safety, reliability, accessibility, and an improved customer experience.

- UTA prioritizes preventative maintenance to protect the system and avoid larger future liabilities. Without proactive investment, existing infrastructure could cost 3 to 5 times more to rebuild than to maintain through preventive work.

Advocate Regionally

We help communities prepare for growth by aligning local priorities with UTA's regional transit system.

- **UTA's Strategic Long-Range Transit Plan**, shaped through collaborations with cities, counties, and regional transportation leaders, guides transit priorities and innovative solutions that improve access to FrontRunner, TRAX, and fixed-route bus service over the next 5, 10, 20, and 30 years. These partnerships strengthen mobility, support local priorities within our regional system, and position Utah for continued growth.
- The Executive Director, the UTA Transit Commission, and UTA's External Relations team are **aligned in community outreach** efforts that help cities and counties understand the resources, partnerships, and steps needed to grow into transit.
- **Coordinated, regionally focused communication** helps communities successfully navigate the transit growth process and advocate for the investments needed to connect to the broader system.
- **Projects include:**
 - **FrontRunner2X** will add 11 sections of double-tracking to increase capacity, frequency, and reliability, making it easier for more people to connect to the larger system. This is a partnership project with UDOT.
 - **North Utah County microtransit**, UTA's sixth innovative mobility zone, sponsored by Utah County and UDOT, provides service to portions of Eagle Mountain, Saratoga Springs, Lehi, American Fork, and Highland.

